







Dr. Manohar Karade Ph.D., UGC-SET, MBA-HRM M.A.-ENG,B.Ed, DIT Incharge Director

Ref. No. JSPM/JSIMR/2023-24/ 655

Dates: 09/12/2023

HEI Undertaking

3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies

Name of the Project/ Endowment s, Chairs	Name of the Principal Investigator/Co- investigator	Departme nt of Principal Investigat or	Year of Awar d	Amount Sanctione d	Duratio n of the project	Name of the Funding Agency
Analysis of the Effects of Social Media Marketing on Consumer Behaviour	Dr. Umesh Nath	MBA	2022- 23	100,000/-,	12 Months	Sarvadny a Enterpris e
Analysing & Examining the capacity of human resources departments to drive organization al change	Prof. Umesh Sharma	MBA	2022- 23	60,000/-	06 Months	Raavi Enterpris es
Financial Performance Analysis of Indian Private Banks	Dr. Santhosh Samuel	MBA	2022- 23	40.000/-	06 Months	Raavi Enterpris es

Karadeur

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